

## **Community Manager (Trainee)**

**Benoo is a startup that connects people with local and seasonal products thanks to a weekly delivered vegetarian recipe.**

**Born in 2020, Benoo has a huge community of farmers and customers in Berlin.**

**Looking for new inspirational recipes, Benoo is in touch with plenty of chefs to create diversity and surprise in every recipe.**

**Want to understand how people reconnect with local food thanks to Benoo? If you're interested in joining a purpose driven community that is dedicated to protect the environment and health, join Benoo - a company can be proud to be a part of.**

### About The Team

**We are passionate about connecting farmers, chefs and customers around Berlin and creating opportunities through commerce and technology.**

**We are looking for a passionate Social Media Manager for our team in Berlin (f/m/d ) who will help us grow our communities in social media and increase brand love for Benoo. Together with the founding team, you will plan and implement social media campaigns and production for and across all channels in line with our overall brand strategy.**

### **The Responsibilities**

- **Drive brand awareness through Social Media for Benoo in Berlin together with the team**
- **Manage accounts on various social media platforms, including Facebook, Instagram, LinkedIn, Pinterest and TikTok**
- **Report on activities, including insights that help shape our social media platforms**
- **Identify emerging social media trends (channels and content formats)**
- **Develop and maintain direct relationships with customers and suppliers**

### **The Profile**

- **Passionate about social media**
- **Interest in developing and driving social media strategies and campaigns**
- **Strong understanding of influencer marketing**
- **A highly creative person who has ideally knowledge of photo and video editing software**
- **Great teammate with a passion to work collaboratively and a 'can-do attitude'**
- **Experience of working in a fast-paced business environment**
- **Excellent written and spoken German or English or French**